### 1.1 Analyzing Categorical Data

Read 2-4

What's the difference between categorical and quantitative variables?

Do we ever use numbers to describe the values of a categorical variable? Do we ever divide the distribution of a quantitative variable into categories?

What is a distribution?

Alternate Example: US Census Data
Here is information about 10 randomly selected US residents from the 2000 census.

| State | Number of Family <br> Members | Age | Gender | Marital <br> Status | Total <br> Income | Travel time <br> to work |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kentucky | 2 | 61 | Female | Married | 21000 | 20 |
| Florida | 6 | 27 | Female | Married | 21300 | 20 |
| Wisconsin | 2 | 27 | Male | Married | 30000 | 5 |
| California | 4 | 33 | Female | Married | 26000 | 10 |
| Michigan | 3 | 49 | Female | Married | 15100 | 25 |
| Virginia | 3 | 26 | Female | Married | 25000 | 15 |
| Pennsylvania | 4 | 44 | Male | Married | 43000 | 10 |
| Virginia | 4 | 22 | Male | Never married/ single | 3000 | 0 |
| California | 1 | 30 | Male | Never married/ single | 40000 | 15 |
| New York | 4 | 34 | Female | Separated | 30000 | 40 |

(a) Who are the individuals in this data set?
(b) What variables are measured? Identify each as categorical or quantitative. In what units were the quantitative variables measured?
(c) Describe the individual in the first row.

What is the difference between a data table, a frequency table, and a relative frequency table? When is it better to use relative frequency?

What is the most important thing to remember when making pie charts and bar graphs? Why do statisticians prefer bar graphs?

When is it inappropriate to use a pie chart?

What are some common ways to make a misleading graph?

What is wrong with the following graph?

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### 1.1 Analyzing Categorical Data

Read 12-19
What is a two-way table? What is a marginal distribution?

What is a conditional distribution? How do we know which variable to condition on?

What is a segmented bar graph? Why are they good to use?

What does it mean for two variables to have an association? How can you tell by looking at a graph?

Alternate Example: Super Powers
A sample of 200 children from the United Kingdom ages 9-17 was selected from the CensusAtSchool website. The gender of each student was recorded along with which super power they would most like to have: invisibility, super strength, telepathy (ability to read minds), ability to fly, or ability to freeze time.
(a) Explain what it would mean if there was no association between gender and superpower preference.

|  | Female | Male | Total |
| :--- | :---: | :---: | :---: |
| Invisibility | 17 | 13 | 30 |
| Super Strength | 3 | 17 | 20 |
| Telepathy | 39 | 5 | 44 |
| Fly | 36 | 18 | 54 |
| Freeze Time | 20 | 32 | 52 |
| Total | 115 | 85 | 200 |

(b) Based on this data, can we conclude there is an association between gender and super power preference? Justify.

### 1.2 Displaying Quantitative Data with Graphs

Brian and Jessica have decided to move and are considering seven different cities. The dotplots below show the daily high temperatures in June, July, and August for each of these cities. Help them pick a city by answering the questions below.


1. What is the most important difference between cities $\mathrm{A}, \mathrm{B}$, and C ?
2. What is the most important difference between cities C and D ?
3. What are two important differences between cities D and E ?
4. What is the most important difference between cities $\mathrm{C}, \mathrm{F}$, and G ?

When describing the distribution of a quantitative variable, what characteristics should be addressed?

Read 29-31
Briefly describe/illustrate the following distribution shapes:
Symmetric
Skewed right
Skewed left

Unimodal
Bimodal
Uniform

Alternate Example: Frozen Pizza
Here are the number of calories per serving for 16 brands of frozen cheese pizza, along with a dotplot of the data.

| 340 | 340 | 310 | 320 | 310 | 360 | 350 | 330 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 260 | 380 | 340 | 320 | 360 | 290 | 320 | 330 |

Describe the shape, center, and spread of the distribution. Are there any outliers?

What is the most important thing to remember when you are asked to compare two distributions?

Alternate Example: Energy Cost: Top vs. Bottom Freezers
How do the annual energy costs (in dollars) compare for refrigerators with top freezers and refrigerators with bottom freezers? The data below is from the May 2010 issue of Consumer Reports.


Read 33-34 (word for word)
What is the most important thing to remember when making a stemplot?

Alternate Example: Which gender is taller, males or females? A sample of 14 -year-olds from the United Kingdom was randomly selected using the CensusAtSchool website. Here are the heights of the students (in cm). Make a back-to-back stemplot and compare the distributions.

Male: $\quad 154,157,187,163,167,159,169,162,176,177,151,175,174,165,165,183,180$
Female: 160, 169, 152, 167, 164, 163, 160, 163, 169, 157, 158, 153, 161, 165, 165, 159, 168, $153,166,158,158,166$

## Wednesday, September 4: 1.2 Histograms

The following table presents the average points scored per game (PPG) for the 30 NBA teams in the 2012-2013 regular season. Make a dotplot to display the distribution of points per game. Then, use your dotplot to make a histogram of the distribution.

| Team | PPG | Team | PPG | Team | PPG |
| :--- | ---: | :--- | ---: | :--- | ---: |
| Atlanta Hawks | 98.0 | Houston Rockets | 106.0 | Oklahoma City Thunder | 105.7 |
| Boston Celtics | 96.5 | Indiana Pacers | 94.7 | Orlando Magic | 94.1 |
| Brooklyn Nets | 96.9 | Los Angeles Clippers | 101.1 | Philadelphia 76ers | 93.2 |
| Charlotte Bobcats | 93.4 | Los Angeles Lakers | 102.2 | Phoenix Suns | 95.2 |
| Chicago Bulls | 93.2 | Memphis Grizzlies | 93.4 | Portland Trail Blazers | 97.5 |
| Cleveland Cavaliers | 96.5 | Miami Heat | 102.9 | Sacramento Kings | 100.2 |
| Dallas Mavericks | 101.1 | Milwaukee Bucks | 98.9 | San Antonio Spurs | 103.0 |
| Denver Nuggets | 106.1 | Minnesota Timberwolves | 95.7 | Toronto Raptors | 97.2 |
| Detroit Pistons | 94.9 | New Orleans Hornets | 94.1 | Utah Jazz | 98.0 |
| Golden State Warriors | 101.2 | New York Knicks | 100.0 | Washington Wizards | 93.2 |

Read 35-39
How do you make a histogram?

Why would we prefer a relative frequency histogram to a frequency histogram?

Read 39-41 (skip \#2)
What will cause you to lose points on tests and projects (and make the rest of Sever's hair fall out)?

### 1.3 Describing Quantitative Data with Numbers

Read 50-52
What is the difference between $\bar{x}$ and $\mu$ ?

What is a resistant measure? Is the mean a resistant measure of center?

How can you estimate the mean of a histogram or dotplot?

Read 53-55
Is the median a resistant measure of center? Explain.

How does the shape of a distribution affect the relationship between the mean and the median?

Read 55-57
What is the range? Is it a resistant measure of spread? Explain.

What are quartiles? How do you find them?

What is the interquartile range $(I Q R)$ ? Is the $I Q R$ a resistant measure of spread?

Alternate Example: McDonald's Fish and Chicken Sandwiches
Here are data on the amount of fat (in grams) in 9 different McDonald's fish and chicken sandwiches. Calculate the median and the $I Q R$.

| Sandwich | Fat (g) |
| :--- | :---: |
| Filet-O-Fish $^{\circledR 3}$ | 19 |
| McChicken $^{\circledR}$ | 16 |
| Premium Crispy Chicken Classic Sandwich | 22 |
| Premium Crispy Chicken Club Sandwich | 33 |
| Premium Crispy Chicken Ranch Sandwich | 27 |
| Premium Grilled Chicken Classic Sandwich | 9 |
| Premium Grilled Chicken Club Sandwich | 20 |
| Premium Grilled Chicken Ranch Sandwich | 14 |
| Southern Style Crispy Chicken Sandwich | 19 |

Read 57-58

What is an outlier?How do you identify them? Are there outliers in the chicken/fish sandwich distribution?

Here is data for the amount of fat (in grams) for McDonald's beef sandwiches. Are there any outliers in this distribution?

Read 58-60

| Sandwich | Fat |
| :---: | :---: |
| Big Mac ${ }^{\circledR}$ | 29 |
| Cheeseburger | 12 |
| Daily Double | 24 |
| Double Cheeseburger | 23 |
| Double Quarter Pounder ${ }^{\mathbb{B}}$ with cheese | 43 |
| Hamburger | 9 |
| McDouble | 19 |
| McRib ${ }^{\text {® }}$ | 26 |
| Quarter Pounder ${ }^{(8)}$ Bacon and Cheese | 29 |
| Quarter Pounder ${ }^{(8)}$ Bacon Habanero Ranch | 31 |
| Quarter Pounder ${ }^{\text {® }}$ Deluxe | 27 |
| Quarter Pounder ${ }^{(8)}$ with Cheese | 26 |

What is the five-number summary? How is it displayed?

Draw parallel boxplots for the beef and chicken/fish sandwich data. Compare these distributions.

### 1.3 Standard Deviation

In the distribution below, how far are the values from the mean, on average?


What does the standard deviation measure?

What are some similarities and differences between the range, $I Q R$, and standard deviation?

Read 62-64 Do the by-hand calculation for dotplot before doing the reading!
How is the standard deviation calculated? What is the variance?

What are some properties of the standard deviation?

Alternate Example: A random sample of 5 students was asked how many minutes they spent doing HW the previous night. Here are their responses (in minutes): $0,25,30,60,90$. Calculate and interpret the standard deviation.

Read 65-67
What factors should you consider when choosing summary statistics?
Don't need to do four-step process

HW: page 72 ( $99,102,103,105,107-111$ )

